



# Business Thursday

*Hanoi, April 10th 2025*

Organized by  ICHAM  
Italian Chamber of Commerce in Vietnam





# Highlights

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# BUSINESSTHURSDAYS

## What is Business Thursday?

Business Thursday is a long-standing and highly regarded networking event that brings together a diverse mix of **professionals, entrepreneurs, executives, and industry leaders from both local and international businesses**. It serves as a key platform for fostering cross-industry connections, facilitating high-value business exchanges, and strengthening relationships between foreign and Vietnamese enterprises.





# BUSINESSTHURSDAYS

## What is Business Thursday?

Organized **monthly in Hanoi**, Business Thursday has evolved into one of the most anticipated professional gatherings, offering a **casual yet business-oriented environment** where attendees can connect over drinks, engage in insightful discussions, and explore potential partnerships. Each edition is hosted by a **different European chamber of commerce**, ensuring a fresh and dynamic experience while maintaining a strong tradition of collaboration.



# Who Attends?

The event attracts a **diverse audience**, including members of European and international business communities, local enterprises, and representatives from chambers of commerce, embassies, and trade organizations.

## Why Attend?

- **Expand Your Network** – Meet key stakeholders and potential business partners.
- **Gain Market Insights** – Stay updated on industry trends and economic developments.
- **Promote Your Business** – Increase visibility and explore collaboration opportunities.
- **Engage in a Unique Setting** – Enjoy an inspiring evening at Casa Italia, a cultural hub that embodies the elegance, tradition, and hospitality of Italy.





# Upcoming Event – First Business Thursday of 2025

- Date: April 10, 2025
- Venue: Casa Italia – 18 Le Phung Hieu str., Hoan Kiem Dist., Hanoi City
- Time: 18:00 - 21:00
- Host: ICHAM
- Co-hosts: European Business Associations (BAs) affiliated with EuroCham

The first Business Thursday of 2025, hosted by ICHAM and co-hosted by other European chambers affiliated with EuroCham, will take place on **April 10** at **Casa Italia, Hanoi**. Join us for an evening of high-quality networking, engaging discussions, and business opportunities in an inspiring setting.





# Business Thursday at Casa Italia

## – A Proven Success

Casa Italia has been a prestigious venue for previous Business Thursday events, hosting successful editions in collaboration with multiple European chambers of commerce. In past years, Business Thursday at Casa Italia has attracted a **large and diverse audience**, including **business executives, diplomats, entrepreneurs**, and **industry leaders**.

### Previous editions have featured:

- **Exclusive networking opportunities** in a refined and welcoming Italian atmosphere.
- **Special Italian-themed hospitality**, including fine wine, aperitifs, and a cultural touch that enhances the experience.
- **Engaging discussions and business matchmaking** among professionals from various sectors.
- Strong participation from the **international business community**, fostering collaboration and new business connections.



# Collaboration Opportunities

ICHAM is always open to co-organizing/hosting events with other foreign chambers of commerce, particularly Asian business chambers, to foster stronger connections and enhance engagement between the international business community and Vietnamese enterprises. If your chamber is interested in co-organizing an event, feel free to reach out!

## Sponsorship Options

- **Cash Sponsorship** – Your financial contribution will help enhance the event experience and provide strong brand exposure for your company.
- **In-Kind Sponsorship** – You can contribute products or services (e.g., gift vouchers, premium goods, F&B items, etc.) for the lucky draw, which is a highlight of the evening and a great way to promote your brand to attendees.

*For more details or sponsorship inquiries, contact us at [event@icham.org](mailto:event@icham.org).*





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## Hanoi

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